

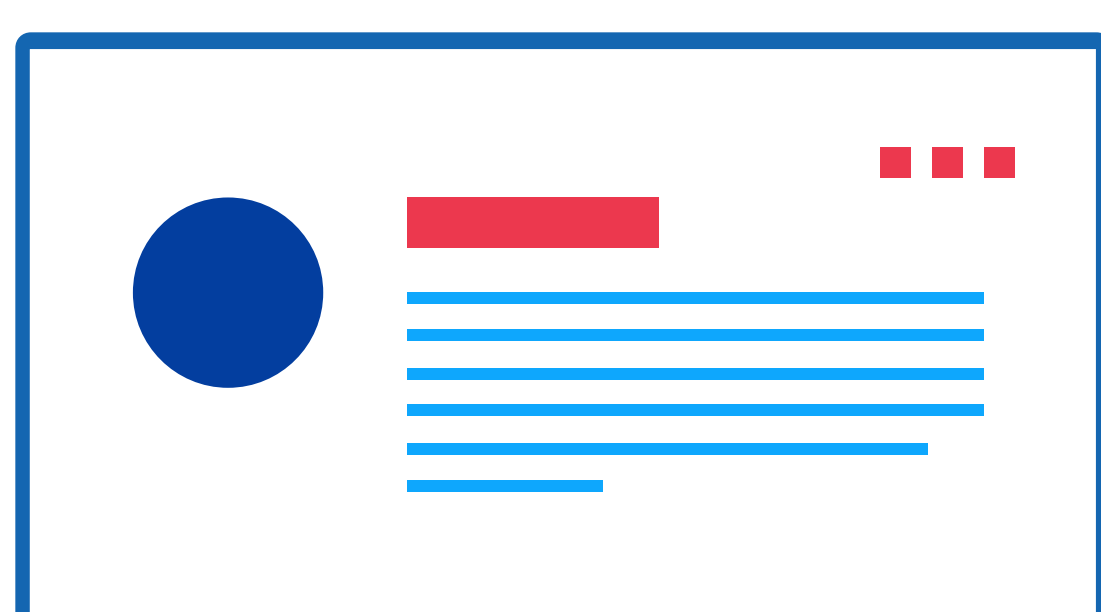
The Dark side is here... Prepare Your Email Signatures for Dark Mode.

However, as the dark background setting is becoming more popular, adapting your email signature to be compatible with the dark mode has become more of a necessity.

4 Important Points to keep in mind.



1.



Use transparent background images in your email signatures

Typically, email service providers that offer Dark mode options automatically alter the colour of the CSS but not the colours in the images.

2.

Below text is an example

Example 1

Use white stroke around the dark text

Although the stroke isn't quite visible in lighter settings, it helps make the text clear and easy to read when used in dark mode.

3.



Do not mix images and background colours.

While many graphic designers mix background and images to create 'Call-To-Actions' or other design elements, this may not be the best choice if you are designing for both light and dark themes.

4.



Make sure you test your email signatures before sending them out!

The last & most important step is to make sure you test your email signatures in both light and dark mode.